

esso  
44

Sweden  
**Gothenburg**  
44<sup>th</sup> Congress of the European  
Society of Surgical Oncology

Invitation  
to Industry



15 - 17 OCTOBER 2025

[esso44.org](http://esso44.org)

#ESSO44

# WELCOME LETTER

Dear colleagues, dear partners,

On behalf of the European Society of Surgical Oncology, I am pleased to invite you to participate in the 44th edition of our Annual Congress, which will take place from 15 to 17 October 2025 in the city of Gothenburg, Sweden.

Gothenburg is not just renowned as Sweden's automotive capital, but also where the drug omeprazol was created, changing surgical practice world-wide. It is also home to Sahlgrenska University Hospital, the largest in the Nordic region and a referral hospital for cancer patients from the region, other parts of Sweden and from other countries. The city is recognized for its leadership in medical care and research, further enhancing its status as a key player in our field.

The ESSO Congress has experienced remarkable growth over the years, firmly establishing itself as the premier event for the Surgical Oncology community. Bringing together surgeons, oncologists, researchers, and healthcare professionals from over 70 countries worldwide, the congress serves as a forum for sharing knowledge, fostering collaboration, and advancing surgical oncology practices. It provides an unparalleled opportunity for companies like yours to connect with key decision-makers, showcase innovative products, and strengthen brand recognition in the oncology community.

Our success is built on our state-of-the-art programme that covers a wide range of tumour sites, new treatments, and new technologies. Our goal is to make sure that our delegates can use this knowledge and enhance their daily practice, and ultimately improve patient outcomes.

Our success also depends on the vital support of our industry partners. Over the years, we have cultivated many long-term relationships with partners who have contributed to the continuous growth and evolution of ESSO and its congress. To our existing partners, your steadfast commitment to ESSO has been invaluable, and we look forward to continuing our collaboration.

For those not yet familiar with ESSO and/or its congress, we warmly invite you to join us in October 2025 in Gothenburg. Your participation is instrumental to the success of our ongoing mission to improve surgical oncology care across Europe and beyond. We offer a range of sponsorship and exhibition packages tailored to meet your marketing objectives and budget. This brochure describes the many available options and opportunities. Our team is ready to work with you to customize a package that aligns with your business goals.

We look forward to seeing you in Gothenburg for yet another year of innovation, education, and meaningful connections.

**Geerard Beets**  
ESSO President  
ESSO 44 Congress Chair

**Roger Olofsson Bagge**  
ESSO 44 Local Chair



# WHAT IS ESSO, ITS VALUES & VISION?

## The Society

Established in 1981, the European Society of Surgical Oncology (ESSO) is committed to advancing cancer surgery in Europe and beyond. Through education, research, and multidisciplinary care, we shape a future of surgery for the ultimate benefit of patients.

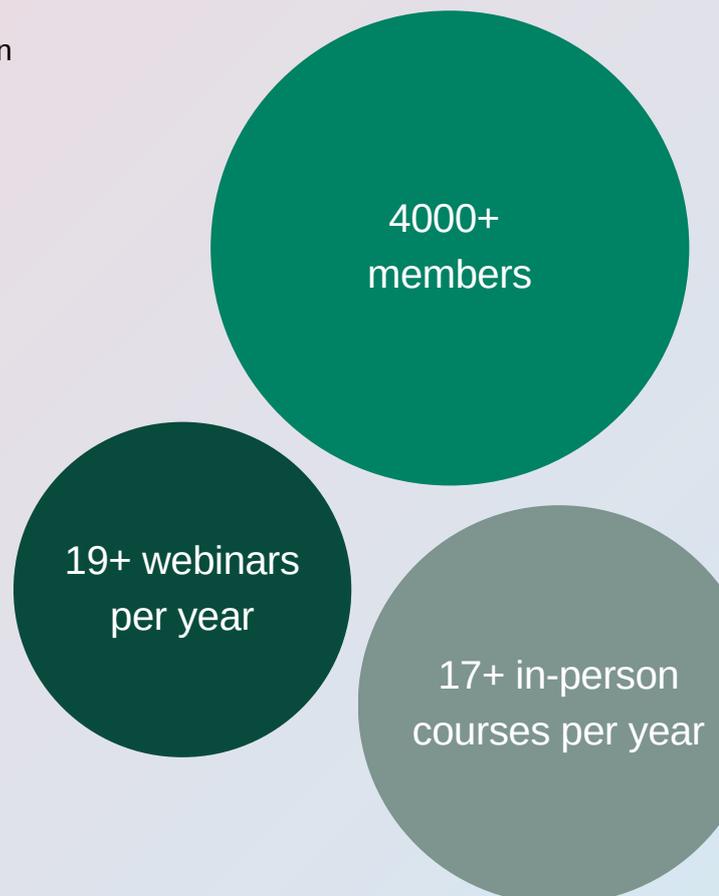
## Mission & Vision

### Mission Statement

To advance the science and practice of cancer surgery for the benefit of patients through education, research and innovation, multidisciplinary care, in Europe and beyond.

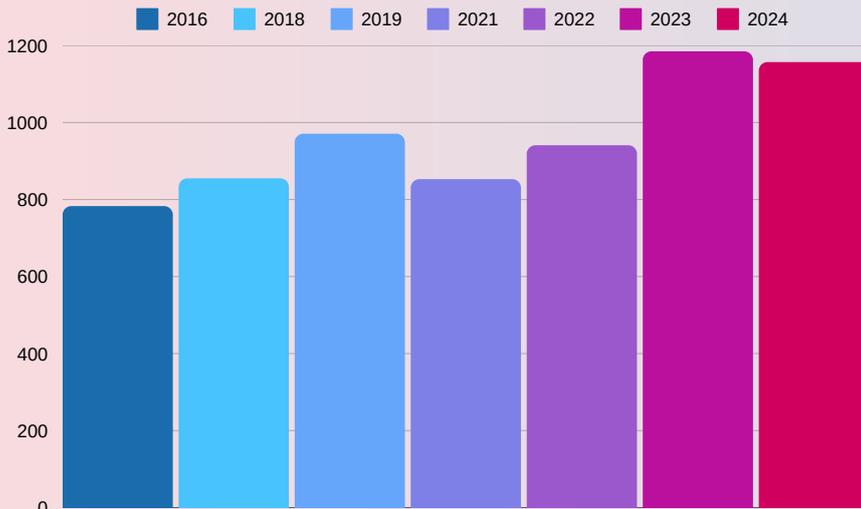
### Vision

Cure Cancer Together



# PAST YEARS ATTENDANCE

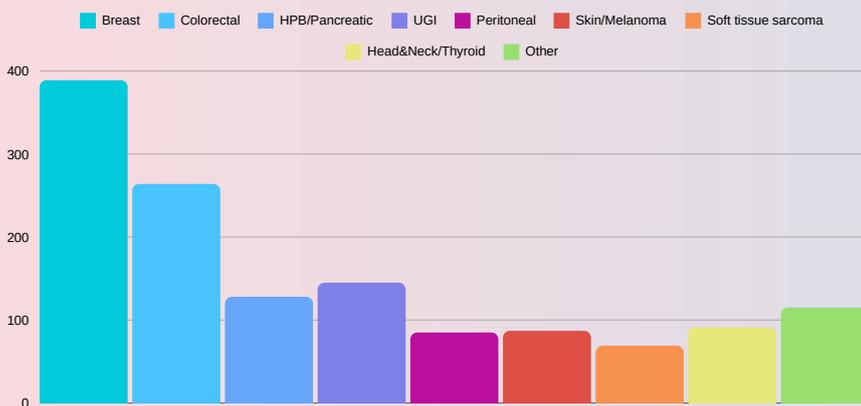
## ESSO REGISTRATIONS OVER THE YEARS 2016 – 2024



# ESSO'S PARTNERSHIP WITH INDUSTRY

- Current industry partners support ESO meetings, courses and educational initiatives, in the framework of an expanding education programme.
- ESO highly values its relationship with industry and is committed to further strengthen it in the long term.
- Uniquely positioned to represent surgical oncologists in Europe and beyond, ESO offers an invaluable opportunity to potential sponsors to develop constructive long-term relationships with its international community.

## SPECIALISATION

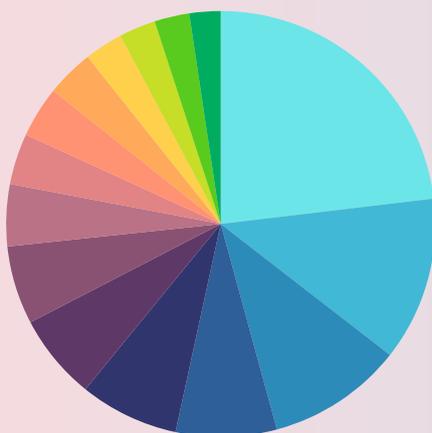


- ✉ Companies willing to support ESO with an unrestricted educational grant and/or establish a long-term partnership with ESO can contact Carine Lecoq, ESO Chief Operating Officer at [carine.lecoq@essoweb.org](mailto:carine.lecoq@essoweb.org).



ESSO's Current Corporate Partner

## COUNTRY OF ORIGIN (TOP 15)



- Netherlands
- United kingdom
- Belgium
- Italy
- Korea
- India
- Portugal
- Greece
- Saudi Arabia
- Mexico
- Spain
- Sweden
- Germany
- USA
- Phillipines

# ESSO 43 PARTNERS

## Platinum Partners



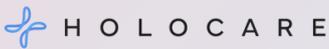
## Gold Partners



## Silver Partners



## Exhibitors



## Partners



## Media Partners



# GENERAL CONTACTS

## ESSO SECRETARIAT

### European Society of Surgical Oncology

- 📍 Clos Chapelle-aux-Champs, 30 - bte 1.30.30  
BE-1200 Brussels
- ☎ Phone: +32 2 880 62 62
- 🌐 [www.essoweb.org](http://www.essoweb.org)

### Project Manager and General Inquiries

- ✉ Mrs Carine Lecoq, Chief Executive Officer  
Email: [carine.lecoq@essoweb.org](mailto:carine.lecoq@essoweb.org)
- ✉ Mr Dante Meeus, Event Coordinator  
Email: [dante.meeus@essoweb.org](mailto:dante.meeus@essoweb.org)

## CONGRESS VENUE

### Swedish Exhibition & Congress Centre and Gothia Towers

- 📍 412 94 Mässans Gata/Korsvägen  
Gothenburg  
Sweden

<https://en.svenskamassan.se/>

**Congress under one roof!** The Swedish Exhibition & Congress Centre is an exhibition and convention centre in Gothenburg, Sweden and **one of Scandinavia's largest assembly points**, which attracts around 1.8 million visitors a year. It is one of Europe's largest, **fully integrated hotel and congress facilities**, owned and run by a nonprofit foundation, the Swedish Exhibition & Congress Centre Foundation.



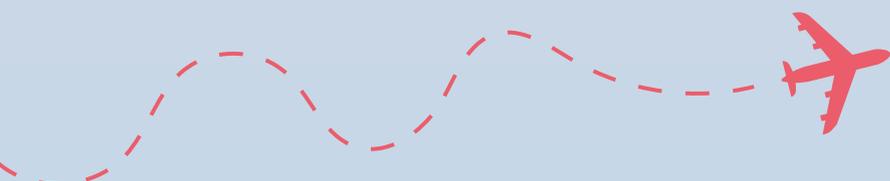
# Welcome to Gothenburg

Located on Sweden's west coast, **Gothenburg** is a hub of innovation and culture. Known for its leadership in medical research and industry, it's the ideal host for ESSO 44. With scenic canals, vibrant parks, and top-tier dining, the city combines business with Scandinavian charm. Easily accessible from major cities, Gothenburg offers the perfect setting for networking, inspiration, and shaping the future of surgical oncology.



## Easy Accessibility

Gothenburg is well-connected and easily accessible from across Europe and beyond. The city is served by Göteborg Landvetter Airport, which offers direct flights to major destinations. Excellent rail and road networks make it simple to reach by train or car, while efficient public transport ensures smooth travel within the city. Whether arriving by plane, train, or car, Gothenburg's seamless connections make it a convenient destination for international delegates.



# Preliminary Programme

Breast	Colorectal	HPB		Posters	PSM
UGI	Endocrine Head & Neck	Melanoma		Sarcoma	Sponsored Sessions
Transversal	General	Colorectal	PSM		

## Wednesday 15 October 2025

Time	F4-F5	F3	F2
Pax	700 Pax	300 Pax	140 - 300 Pax
09:00	Breast	Colorectal	UGI
10:00			
10:10	Opening & Lifetime Achievement Award		
10:55			
11:00	HPB	Transversal	Sarcoma
12:00			
12:05	Breast - Oral Presentations	Colorectal - Oral Presentations	UGI
12:55			
12:55	Break & Poster Viewing		
13:10	Satellite Symposium 1	Satellite Symposium 2	Satellite Symposium 3
14:00			
14:15	Break & Poster Viewing		
14:15	PSM	HPB	Melanoma
15:15			
15:20	PSM	Endocrine Head & Neck	Sarcoma
16:20			
16:20	Coffee Break & Posters in Spotlight		
16:25	Industry Workshop 1	Industry Workshop 2	Industry Workshop 3
16:50			
16:55	Coffee Break & Posters in Spotlight		
16:55	Transversal	Breast	
17:55			

Breast	Colorectal	HPB	Posters	PSM
UGI	Endocrine Head & Neck	Melanoma	Sarcoma	Sponsored Sessions
Transversal	General	Colorectal	PSM	

## Thursday 16 October 2025

Time	F4-F5	F3	F2
Pax	700 Pax	300 Pax	140 - 300 Pax
09:15	Endocrine - Head & Neck	UGI	Sarcoma
10:15			
09:15	Breast - Oral Presentations	PSM	UGI
10:15			
10:15	Coffee break & Posters in Spotlight		
10:20	Industry Workshop 4	Industry Workshop 5	Industry Workshop 6
10:45			
10:50	Coffee break & Posters in Spotlight		
10:50	ESSO Medal		
10:25			
10:30	Transversal	HPB	Transversal
12:30			
12:30	Break & Poster viewing		
12:45	Satellite Symposium 4	Satellite Symposium 5	Satellite Symposium 6
13:35			
13:50	Break & Poster viewing		
13:50	UGI - Oral presentations	PSM - Oral presentations	Sarcoma - Oral presentations
14:35			
14:40	Colorectal	Breast	Transversal
15:40			
15:40	Coffee break & Posters in Spotlight		
15:45	Industry Workshop 7	Industry Workshop 8	Industry Workshop 9
16:10			
16:15	Coffee break & Posters in Spotlight		
16:15	Transversal	Melanoma - Oral presentations	Endocrine Head & Neck Oral presentations
17:00			
17:05	Colorectal	Breast	Endocrine Head & Neck
17:50			
18:00	General Assembly (ESSO Members only)		
19:00			

Breast	Colorectal	HPB		Posters	PSM
UGI	Endocrine Head & Neck	Melanoma		Sarcoma	Sponsored Sessions
Transversal	General	Colorectal	PSM		

## Friday 17 October 2025

Time	F4-F5	F3	F2
Pax	700 Pax	300 Pax	140 - 300 Pax
08:00	Breast	Colorectal	Melanoma
08:40			
08:45		General session	
09:15			
09:20	Robotic Session (Breast)	Colorectal - Oral presentations	HPB - Oral presentations
10:05			
10:05	Coffee break & Posters in Spotlight		
10:10	Industry Workshop 10	Industry Workshop 11	Industry Workshop 12
10:35			
10:40	Coffee break & Posters in Spotlight		
10:40	Breast	PSM	Melanoma
11:25			
11:30	ESSO Research & Patient Advocacy session	HPB	Colorectal
12:30			
12:35		Congress Highlights	
13:15			

# SPONSORSHIP CATEGORIES

Items offered	Platinum	Gold	Silver	Exhibitor
	€22 400	€16 900	€11 600	€6 900
Number offered and available	3	2	4	Unlimited
Recognition as Platinum Partner on website, materials and signage	<input checked="" type="checkbox"/>			
50-minute Lunchtime Industry Symposium (choice after Platinum)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
25-minute Coffee Break Workshop			<input checked="" type="checkbox"/>	
Logo in inside page of pocket programme according to compliance regulations	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
E-Blast sent to all delegates, either pre/post congress (not during)	2	1		
Push notifications in the conference's mobile application during the Congress	2	1	1	
Company logo and link in post Congress thank you email	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Congress passes (with full congress access to all sessions)	4	3	2	
Exhibitor Badges (for access to Exhibition Hall only - not scientific/educational sessions)	4	2	2	2
Exhibition Space (square m)	12 sqm	9 sqm	6 sqm	6sqm
Shell scheme with table, two stools, carpet, power, garbage bin and cleaning*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company logo displayed on website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company description on the website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company logo displayed on the break slides during congress	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

All fees are exclusive 21% VAT



\*25% discount applies for Start Up Companies

\*50% discount for Medical Societies and non-profit organisations

All discounts only applicable to exhibitor packages and exhibition space. No discounts are applicable to Platinum, Gold and Silver packages.

# TAILORED SPONSORSHIP PACKAGES

Our selection allows you to choose the package which best aligns with your marketing objectives

## Platinum Partner

**€22 400**

3 available

The best way to stand out from the rest, with highest visibility on all different platforms, web, printed and at the congress itself

- Exhibition space – 12 sqm of space in the Exhibition Area
- Shell scheme – Printing of two signs, two stools, table, power, carpet, garbage bin and cleaning of 12 sqm space
- Basic electricity connection
- Recognition as Platinum Partner – on website, printed materials, and signage
- Platinum 50-minute Lunchtime Symposium – choose your day and room (lunch boxes can be ordered separately at partners expense)
- Logo on the main page of the Pocket Programme – according to compliance regulations
- Advertisement in congress areas on slides – in non-educational areas
- E-Blast Promotion – 2 pre-congress emails send to all delegates and members in the two weeks leading up to the congress
- Push notification – 2 push notifications send to delegates during the congress
- Company logo and link on thank you email – send to all delegates post-congress, with a link to page of your choice
- Full Access Congress Registrations – 4 complimentary
- Exhibitor Badges – 4 exhibitor badges for exhibition only
- Company logo displayed on break slides
- Company description on website of 100 words

## Gold Partner

**€16 900**

2 available

A combination of space and symposia make this a wonderful opportunity for your company to align itself with ESSO and promote your products.

- Exhibition space – 9 sqm of space in the Exhibition Area
- Shell scheme – Printing of two signs, two stools, table, power, carpet, garbage bin and cleaning of 9 sqm space
- Basic electricity connection
- Recognition as Gold Partner – on website, printed materials, and signage
- Gold 50-minute Lunchtime Symposium – second choice after the Platinum for day (lunch boxes can be ordered separately at par expense)
- Logo on the inside page of the Pocket Programme – according to compliance regulations
- E-Blast Promotion – 1 pre-congress emails send to all delegates in the two weeks leading up to the congress
- Push notification – 1 push notifications send to delegates during the congress
- Company logo and link on thank you email – send to all delegates send to all delegates post-congress, with a link to page of your choice.
- Full Access Congress Registrations – 3 complimentary
- Exhibitor passes – 2 exhibitor badges for exhibition only
- Company logo displayed on break slides
- Company description on website of 100 words

## Silver Partner

**€11 600**  
4 available

A 6 sqm booth for your company in the Exhibition Area coupled with great promotion opportunities.

- Exhibition space – 6 sqm of space in the Exhibition Area
- Shell scheme – Printing of two signs, two stools, table, power, carpet, garbage bin and cleaning of 6 sqm space
- Basic electricity connection
- 25-minute Coffee-break Workshop
- Push notification – 1 push notifications send to delegates during the congress
- Full Access Congress Registrations – 2 complimentary
- Exhibitor badges – 2 exhibitor badges for exhibition only
- Company logo displayed on break slides
- Company logo on website and on all presence in Exhibition
- Company description on website of 100 words



## Exhibitor Package

**€6 900**

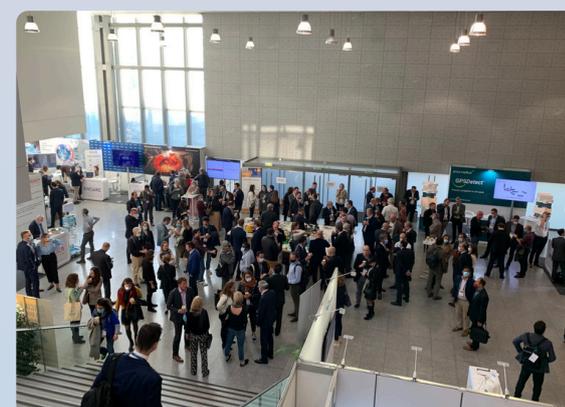
- Exhibition space – 6 sqm of space in the Exhibition Area
- Shell scheme – Printing of two signs, two stools, table, power, carpet, garbage bin and cleaning of 6 sqm space
- Basic electricity connection
- Exhibitor badges – 2 exhibitor badges for exhibition only
- Company logo displayed on break slides
- Company logo on website and on all presence in Exhibition
- Company description on website of 100 words



## Tabletop

**€1 750**

- 1 table and 2 chairs in our tabletop/community/association section
- Space for rollups behind table
- 1 exhibitor pass



## Exhibition Space Only

**€500**  
per square metre

- Exhibition space – minimum 6 sqm of space in the Exhibition Area
- Basic electricity connection
- Exhibitor passes – 2 tickets to attend exhibition space

Please note that all prices are EXCLUDING VAT.

# IMPROVED VISIBILITY OPTIONS

- SATELLITE SYMPOSIA
- COFFEE-BREAK WORKSHOPS
- EVENT LEAD SYSTEM
- CORPORATE SUIT/MEETING ROOMS
- EDUCATIONAL SUPPORT
- EXCLUSIVE OFFICIAL SPONSOR OF POSTERS IN SPOTLIGHT
- OFFICIAL CONGRESS APP SPONSOR
- PUSH NOTIFICATION IN THE CONGRESS APP
- E-BLAST
- ROLLUP BANNER
- NETWORKING EVENTS



- Special discount on each sponsor's category for Corporate Members of ESSO is applicable
- Pharma Code compliance: branded items will carry only your company logo and/or company brand. No products logos or product advertisements will be allowed

## SATELLITE SYMPOSIA

### PRICING

Pricing for 50 minutes in room for 150 or more (possibly parallel):

#### Additional Satellite symposium\*

- Wednesday Lunchtime – **€8 500**
- Thursday Lunchtime – **€11 000**

#### Stand alone symposium

- Wednesday Lunchtime – **€12 500**
- Thursday Lunchtime – **€15 000**

\*Only for platinum and gold package partners

### THE SYMPOSIUM INCLUDES:

- Room rental and standard setup - theatre style with stage, lectern, and speaker table
- AV equipment and services: amplification, data projection, AV technician
- Use of the Speaker Preview Room for Satellite Symposium faculty
- Publication of the Satellite Symposium Programme on the Congress website
- Use of the Congress logo on invitations and promotional documentation
- One-time promotion of the Satellite Symposium in a special e-blast sent by the ESSO 44 Congress Secretariat

## COFFEE BREAK WORKSHOPS

### PRICING

Pricing for 25 minutes in room for less than 100:

#### Additional coffee break workshop\*

- Wednesday afternoon coffee break – **€5 000**
- Thursday morning coffee break – **€6 000**
- Thursday afternoon coffee break – **€5 000**
- Friday morning coffee break – **€4 000**

#### Stand alone coffee break workshop

- Wednesday afternoon coffee break – **€6 000**
- Thursday morning coffee break – **€7 000**
- Thursday afternoon coffee break – **€6 000**
- Friday morning coffee break – **€5 000**

\*Only for Platinum, Gold, and Silver package partners

### THE WORKSHOP INCLUDES:

- Room rental and standard setup - theatre style with stage, lectern, and speaker table
- AV equipment and services: amplification, data projection, AV technician
- Use of the Speaker Preview Room for Satellite Symposium faculty
- Publication of the Satellite Symposium Programme on the Congress website
- Use of the Congress logo on invitations and promotional documentation
- Tea and coffee station in your room of choice

These can be unique opportunities to directly liaise with our participants to educate them about your products and showcase your latest developments to those looking for a coffee break or a midday inspiration.



- Supporting companies are free to choose topics, invite speakers, and control content. However, topic and programme are subject to approval by the scientific committee
- In case where the scientific committee does not approve the Satellite Symposia/workshops programme, each party will be entitled to cancel the Satellite Symposium booking without any penalty for the cancellation or for any damages caused by the cancellation to the other party. Accordingly, upon such cancellation, neither of the parties will have any claims, demands or suits towards the other. The company, in addition to the support fee, must cover all speaker expenses, including registration fees, accommodation and travel expenses

## EVENT LEAD SYSTEM

€390

- Your order guarantees the highest possible performance in barcode scanning. After scanning a badge, you will see all available delegate data on your Android device
- If needed, you can add more data or even make changes to the presented delegate data
- For each scan you can select your qualifiers and additional comments
- You remain in full control of all your scanned leads
- At any moment you can display any scan you made with your device and make changes.
- Lead data will be synchronized continuously with the EventLead Server if Wi-Fi is available
- Once you have synchronized all your leads with the EventLead portal you can:
  - Export them from the portal
  - Start using the information gathered to optimize your sales effort
  - Your lead data will remain available on the EventLead portal after the conference for 6 weeks

## CORPORATE SUIT/MEETING ROOMS

Price depends on size and availability

- An opportunity to hire a room at the venue that will be used as a Corporate Suite. The supporting company will be able to host guests throughout the event. Companies will have the option to order catering at an additional cost. Hospitality provided must follow all relevant industry codes.
- Opportunity to brand the corporate suite.
- Acknowledgement on directional signage outside suite.

## EDUCATIONAL SUPPORT

### Unrestricted Educational Grants

Grants of any amount, whether for the overall programme or for individual sessions, are appreciated and important to the success of the event. All support will be recognised in the pdf programme and in the Congress App programme and in the Sponsorship and Exhibition section on the congress website.

### PRICING

#### Educational Grant in Support of an Existing Session -

\*Cost depends on the session date and length

**€ 3 000-5 000**

- An existing scientific session accepted or invited by the Scientific Committee and supported by an Educational Grant from the industry
- Hands off support, no influence over any scientific/education elements
- Support will be acknowledged in the Programme as: "Session Title, Supported by an Educational Grant from Company name"
- Support can be acknowledged in the beginning of the session by the moderator, followed by a slide presenting the logo of the company (optional)
- Support will be recognised in the Industry Support and Exhibition section of the Programme and on the event website

# EXCLUSIVE OFFICIAL SPONSOR OF POSTERS IN SPOTLIGHT

€ 2 500

- Ever popular with delegates, we are using the latest technologies to make posters prominent and easily accessible to all
- Using the Posters in Spotlight station for a company short presentation during a dedicated timeslot
- Acknowledgement at the poster viewing station and on the Congress website and in the Congress App

# OFFICIAL CONGRESS APP SPONSOR

€3 000 (Exclusive)

The App transforms smartphones, tablets, and laptops into a tool for an active congress participation, making it easy for participants to access the congress information and to connect with speakers and colleagues. ESSO Congress app has been downloaded by 860 delegates in 2023 and 844 delegates in 2024. The App includes the scientific programme, abstracts, speaker info, participant lists, rating/voting system for sessions/speakers. It is downloadable from both App Store and Google Play.

## Congress App exclusive sponsorship includes:

- App invitation email & app store/google play install page
- The app invitation email is sent to all congress participants, inviting them to install the app and providing them with detailed explanations. The sponsor banner appears on the app invitation email. With regard to Acknowledgement, the sponsor banner appears on the App Store and Google Play app description installation page
- Supporter acknowledgement on the splash/pop-up screen of the App: "Supported by: company name/logo" (product logo not permitted)
- Signage on site – slides in the meeting rooms and banners with App QR code and "Supported by: company name/logo" \ (product logo not permitted)
- 2 "push notifications" appear on all devices that have the native app installed. The push notification has the truncated text (62 characters) and is linked to the full message inside the app.
- Priority listing in the list of the congress exhibitors

## PUSH NOTIFICATION IN THE CONGRESS APP

**€250**  
per notification

- Pre-scheduled push notification to appear on all devices that have the Congress App installed
- The push notification, written by you, can include one link to a URL or your choice
- No network is required for the push notification to work
- Push notifications will be sent during the congress days
- Limited to 5 companies per day and max. 3 push notifications per company per day

## E-BLAST

**€500**  
per mailing

One-time email blast to all registered participants sent by the Congress Secretariat. Sponsor will provide HTML content for approval. Congress attendees will receive crucial event information before and after the Congress. Sponsor can also add a message to these mailings instead of its own separated mailing.

## SITTING CUBES

Price depends  
on demand

Promote your company in an informal, creative, and practical way by offering the delegates a relaxing place to sit. Sponsor will provide the cubes. These items offer comfortable seating experience throughout the venue and guarantee maximum visibility as delegates take rest and network in relaxed locations. The sitting cubes offer a nice range of possibilities, as they may be customised according to the sponsor's needs.

- Logo display on every side
- Seating cubes locations spread throughout the venue or at Posters in Spotlight stations

## ROLLUP BANNER IN THE EXHIBITION AREA

**€1 000**

Opportunity to place one company branded rollup banner in the exhibition area of the Congress.

# NETWORKING EVENTS

## Welcome Reception

€5 000

- Supporter will have the opportunity for promotion at the welcome reception on the first evening to which all registered attendees are invited
- Opportunity to display of your company logo at the catering point
- Support will be acknowledged in the Industry Support and Exhibition section on the website and in the Congress App, and with signage during the event



## Lunches

€5 000

- Companies can also support the lunches to be offered to participants during ESSO 44 or provide the lunch boxes for their satellite symposia. In case of industry lunch support for all delegates, lunch will be served in the exhibition and poster areas on Wednesday and Thursday. It will provide a strong opportunity for sponsors to communicate their corporate branding in the catering areas
- Opportunity to display of your company logo at the catering point located within the exhibit area during lunch time
- The sponsor will be given the opportunity of Using the Posters in Spotlight station for a company short presentation or Meet-the-Expert session during a dedicated timeslot
- Support will be acknowledged in the Industry Support and Exhibition section on the website and in the Congress App

Please note that all prices are EXCLUDING VAT.

# SAVE THE DATES

## CONGRESS DATE

ESSO 44

**15-17 October, 2025**

## SPONSORSHIP AND EXHIBITION DEADLINES

Satellite Symposia and Workshop Enrolment

**23 May, 2025**

Satellite Symposia and Workshop Programme and schedule

**29 August, 2025**

Exhibitors and Other Sponsorship Items Enrolment

**25 July, 2025**

Exhibition Services Orders, Stand Designs, Company Profiles, Names for badges

**5 September, 2025**

## ADVERTISING DEADLINES

Advertisements and logos in printable format, E-Blast text

**29 August, 2025**

Flyers and banners

**12 September, 2025**

## SATELLITE SYMPOSIA DEADLINES

Receipt of Satellite Symposium Draft Programme

**23 May, 2025**

Receipt of Final Programme for publication in the Congress Programme

**1 September, 2025**

## REGISTRATION DEADLINES

Abstract Submission Deadline

**13 May, 2025**

Early Registration Deadline

**4 August, 2025**

Standard Registration Deadline

**16 September, 2025**

# NEXT STEPS & TERMS TO NOTE

- Where possible we ask that you announce your interest to participate **by May 17, 2024**
- Whilst orders may be accepted afterwards, to confirm inclusion in all printed materials and signage, packages should be confirmed **by August 15, 2024**
- On receipt of a valid order form, an invoice for payment will be provided
- All sponsorship and exhibitor packages should be paid in full **by September 5, 2024**

# ALLOCATION OF EXHIBITION SPACE

- Space Allocation will be made on a “first come, first served” basis, wherever possible
- A completed Exhibition Order Form and Contract should be emailed to ensure reservation of the desired location.
- Upon receipt of the Exhibition Order Form Contract, space will be confirmed, and an invoice will be sent

# EXHIBITOR PROFILE AND LOGO

- Along with the Order Form, you will be asked for your company logo in vector or curves format
- The logo will be linked to a URL of your choice
- Company description will be needed for sponsorship page on the ESSO 44 Congress App
- This will be published in the list of exhibitors in the Industry Support and Exhibition section on the Congress website and in the Congress App

# EXHIBITOR'S MANUAL

- An Exhibitors' Manual outlining all technical aspects of exhibiting will be circulated about 3 months prior to the Congress and will include:
  - Technical details and safety regulations of the venue
  - Final exhibition details and information
  - Contractor details
  - Services available to exhibitors and order forms

# EXHIBITOR REGISTRATION

- All exhibitors should register and will receive a badge displaying the exhibiting company name
- Each exhibition booth comes with 2 exhibitor registrations
- Any additional exhibitors will be charged an exhibitor registration fee of € 300
- Exhibitor registrations allow access to the exhibition area only and are to be used by company staff only
- An exhibitor registration form will be included in the Exhibitor's Manual



Special note: ESSO reserves the right to limit the number of services or packages available. All packages and sponsorship are all considered on a case-by-case basis, with all end decisions made by the ESSO Secretariat. It is not done on a first in best dressed basis

# CODES OF PRACTICE

All companies and associations exhibiting at ESSO 44 are advised to consult the guidelines and codes of practice applicable in Sweden. **By signing the relevant application form to participate in the ESSO 44 Congress, each company or organisation agrees to and confirms that it has reviewed the advice and guidelines which determine the applicable codes of practice in Sweden and that it will be adhering to all relevant codes and accepts all liability in all cases of non-compliance with these codes.**

## EFPIA

European Federation of Pharmaceutical  
Industries and Associations

[www.efpia.eu](http://www.efpia.eu)

## IFPMA

International Federation of Pharmaceutical  
Manufacturers and Associations

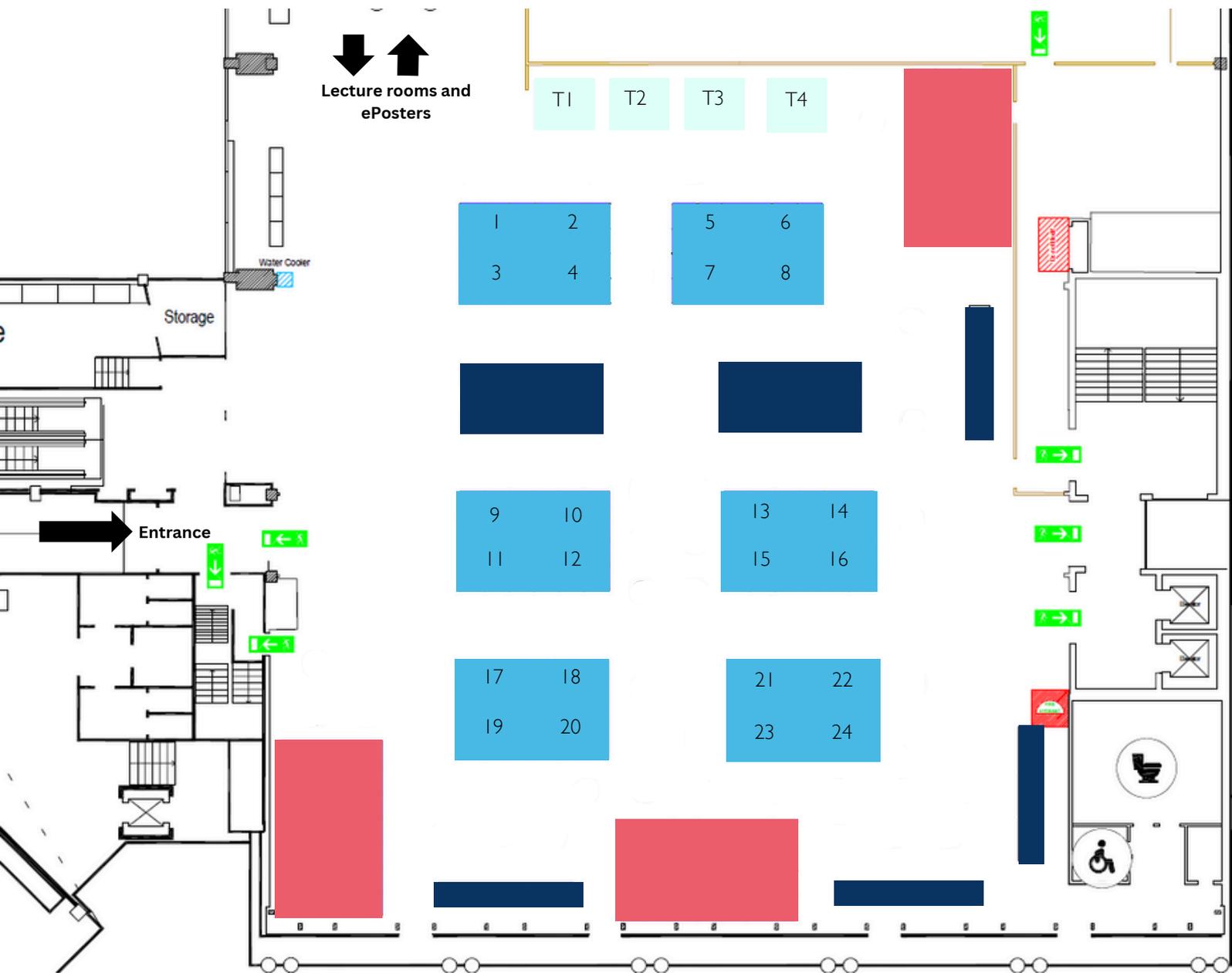
[www.ifpma.org](http://www.ifpma.org)

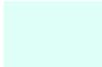
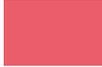
## MEDTECH

[www.medtecheurope.org](http://www.medtecheurope.org)

# Exhibition floorplan

Find here the latest floorplan: <https://www.esso44.org/exhibition-floorplan/>



-  6 sqm Booth
-  Tabletop
-  Posters in spotlight
-  Catering

# BOOKING FORM

\*ALL SECTIONS ARE MANDATORY

Company name:.....  
 VAT number:.....  
 Contact:.....  
 Address:.....  
 Zip Code:.....City:.....Country.....  
 Email:.....Telephone:.....

## Packages

Select your package

Platinum  € 22 400  
 Preferred Symposium day .....

Gold  € 16 900  
 Preferred Symposium day .....

Silver  € 11 600  
 Preferred Workshop day & time .....

Exhibitor  € 6 900

## Exhibition

	#	Price	Total
Exhibition Space Only	<input type="text"/>	€ 500/sqm	<input type="text"/>
Tabletop	<input type="text"/>	€ 1 750	<input type="text"/>

Preferred Booth (please select your top three choices) Floorplan available on page 23

## Additional Symposia and workshops

\* Additional symposium only for Platinum and Gold package holders  
 \*\* Additional Workshop only for Platinum, Gold, and Silver package holders

Wednesday Lunch Symposium  € 8 500  
 Thursday Lunch Symposium  € 11 000  
 Wednesday PM Workshop  € 4 500  
 Thursday AM Workshop  € 5 500  
 Thursday PM Workshop  € 5 000  
 Friday AM Workshop  € 4 000

## Other sponsorship opportunities

Item	Number	Price	Total
Event Lead System	<input type="text"/>	€ 390	<input type="text"/>
Corporate Suite/Meeting room	<input type="text"/>		<input type="text"/>
Support an existing session	<input type="text"/>		<input type="text"/>
Poster in Spotlight sponsor	<input type="text"/>	€ 2 500	<input type="text"/>
Congress App Sponsor	<input type="text"/>	€ 3 000	<input type="text"/>
Push notification	<input type="text"/>	€ 250	<input type="text"/>
E-Blast	<input type="text"/>	€ 500	<input type="text"/>
Sitting cubes	<input type="text"/>	€ 1 500	<input type="text"/>
Rollup Banner in Exhibition	<input type="text"/>	€ 1 000	<input type="text"/>
Welcome Reception	<input type="text"/>	€ 5 000	<input type="text"/>

## Standalone Symposia and workshops

\* Symposia and Workshop for Exhibitor package and non-package holders

Wednesday Lunch Symposium  € 12 500  
 Thursday Lunch Symposium  € 15 000  
 Wednesday PM Workshop  € 6 000  
 Thursday AM Workshop  € 7 000  
 Thursday PM Workshop  € 6 000  
 Friday AM Workshop  € 5 000

Grand Total

# CONTRACT

Provisional Booking – The item will be released if not confirmed within 14 days.

## TERMS OF PAYMENT

60 % upon receipt of first invoice

40 % by July 7, 2025 (100 days before the Congress)

All payments must be received before the start date of the Congress. Should the Sponsor fail to complete payments prior to the commencement of the Congress, the Organiser will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Reservations made less than 100 days before the Congress will be subject to 100 % payment upon reservations.

## PAYMENT METHODS

Option 1: Payment by Bank Transfer. Please make drafts payable to: ESSO 44. Bank account and other details for this payment will be stated on the invoice. Bank charges are the responsibility of the payer.

Option 2: Payment by online credit card payment (please note this option in the order form and the link for the payment will be sent to you).

## CANCELLATION / MODIFICATION POLICY

Cancellation / modification of items must be made in writing to the Project Manager(s):

E-mail: Carine.Lecoq@essoweb.org & Dante.Meeus@essoweb.org

The organisers shall retain:

10% of the agreed package amount if the cancellation or modification is made before May 23, 2025, inclusive

50% of the agreed package amount if the cancellation or modification is made between May 24, 2025, and June 20, 2025, inclusive

100% of the agreed package amount if the cancellation or modification is made after June 20, 2025

We accept the contract terms and conditions (listed above) and agree to abide by the Guidelines for Industry Participation for the Congress. I am authorised to sign this form on behalf of the applicant/Company.

ESSO will not refund any fees paid under this agreement in the event that the company cancels or does not use the exhibit space. The exception being a force majeure situation such as if unexpectedly, the conference needs to cancel and / or postpone due to restrictions that led to the inability to host a successful congress.

Date \_\_\_\_\_ Signature \_\_\_\_\_

## European Society of Surgical Oncology

📍 Clos Chapelle-aux-Champs, 30  
bte 1.30.30

BE-1200 Brussels

☎ Phone: +32 2 880 62 62

🌐 [www.essoweb.org](http://www.essoweb.org)  
[www.esso44.org](http://www.esso44.org)

*We thank you in advance for considering our offer.*

*We are also open to review any ideas or requests you may have of how to be involved in ESSO 44 in Gothenburg.*

*To discuss your involvement please reach out!*

*We look forward to working with you and seeing you in the amazing city of Gothenburg!*